



JOYSTREET

Cheers To Good Times



A Landmark Address in the downtown of Lucknow

Strategically located in Vibhuti Khand right opposite to Hotel Hyatt Regency surrounded from all sides by High Court, IGP, Luxury hotels, high-end residential & offices of all global companies.



RERA REGN. NO.
UPRERAPRJ300522/11/2025
Rera Website: www.up-rera.in
Name of Account: Hightown Residences Pvt. Ltd. RERA Collection A/c Joy Street
Account No.: 50200113729384
Bank Name: HDFC Bank IFSC Code: HDFC0004806
Branch Name: TC-V-13-2/A, Vibhuti Khand, Gomti Nagar,
Lucknow, Uttar Pradesh-226010
Launch Date: 21/11/2025



Where Business, Luxury & Lifestyle Converge



Surrounded by Luxury Hotels at Two minutes walking distance

Taj Palace | Hyatt Regency | Fairfield by Marriott | Hilton Garden Inn

A destination frequented by business leaders, luxury travellers and premium clientele.



The Business Capital of Lucknow

Corporate ecosystem including TCS, HCLTech, Genpact, Deloitte, IBM,
International Banks, Government Offices and numerous global company offices



Inspired by the Legacy of Lucknow

Bara Imambara | Rumi Darwaza | Chota Imambara | Ambedkar Memorial Park | Janeshwar Mishra Park



A Thriving Catchment. Unlimited Opportunities.

Premium residential communities, professionals, entrepreneurs, government officials, tourists and high-spending families.



Curated High-Street Retail Experience

Luxury retail, dining, cafés, entertainment and lifestyle experiences.



Michelin Star Dining, Minutes from Home.

Curated fine dining, celebrated chefs, and exceptional culinary experiences, all within reach.



Ultra Premium Office Spaces | AQI Controlled

Grade-A office spaces, premium interiors, efficient layouts and future-ready infrastructure.



Executive Business Lounges & Lifestyle Amenities

Executive lounges, meeting rooms, cafés, networking and relaxation zones.



Grand Arrival. Timeless Elegance.

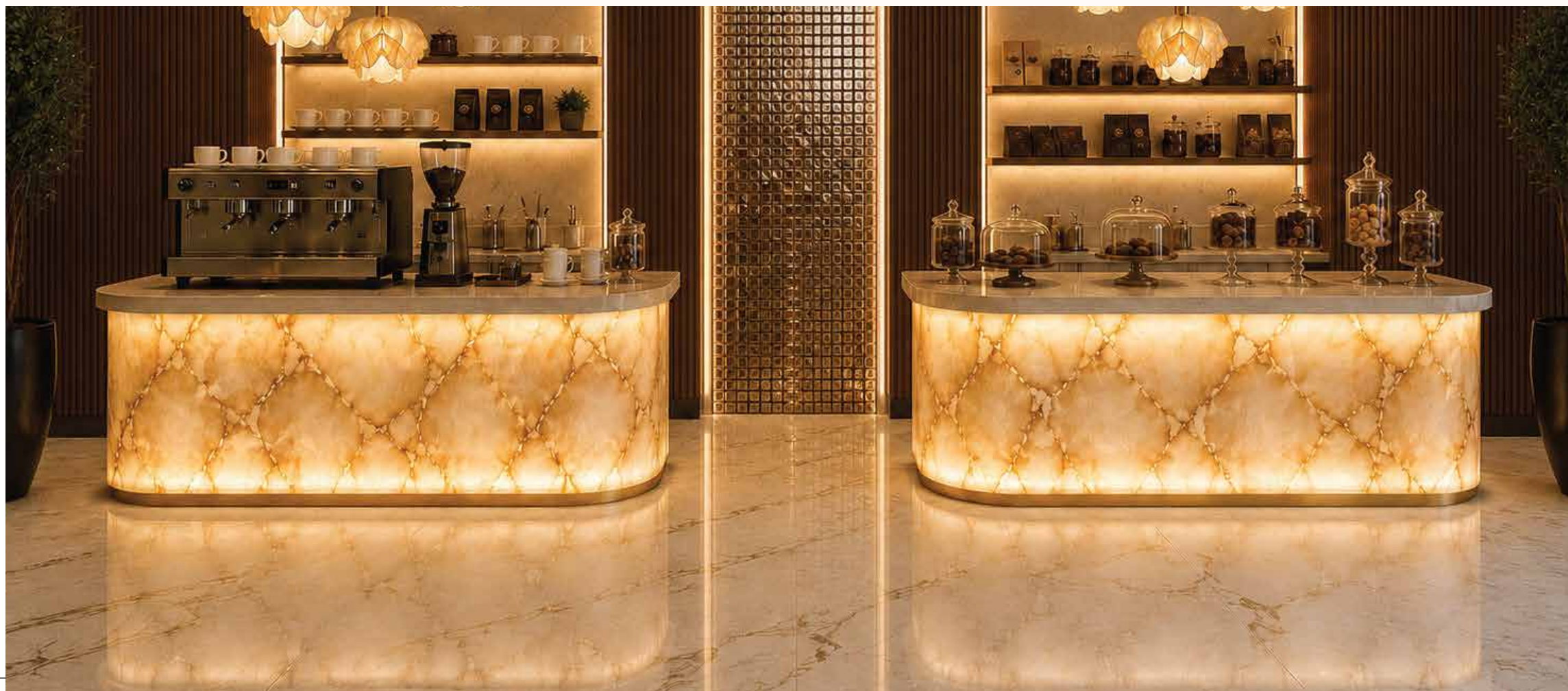
Inspired by the world's finest hotels, our lobbies redefine the arrival experience.

Rich materials, ambient lighting, and a world-class coffee lounge in one sophisticated setting.



Luxury, Even While You Wait

A world-class coffee experience awaits in our waiting lounges. Expertly crafted brews, served in an ambience of quiet luxury, transform every pause into a moment of indulgence.



High Speed New Age Elevators for all floors

Next-Generation Vertical Mobility | Seamless Access Across Every Floor | Engineered for Effortless Movement



Luxury Wellness & Fitness Club

Premium fitness centre and wellness facilities.



AI-Powered Robotic Multi-Level Parking

AI-driven robotic parking, automated retrieval, enhanced safety, optimized capacity and seamless experience.
Park Smarter. Move Faster. Experience the Future



Professionally Managed Leasing Platform, Backed By Leading Global Companies

Expert leasing, premium brands, strong tenant mix, long-term occupancy.

Rewards Throughout the Development Journey

From the day you invest, your contractual development-period benefits commence, in accordance with the terms of the Agreement.



1ST FLOOR

Retail Podium

Retail units 01–85, wrapped by a landscaped podium garden, with office lobby, twin lift lobbies, dedicated corridors and an automated multi-level car park.



2ND - 4TH Floor

Retail Floors

Three identical retail levels, featuring Units 01–90, open onto open-to-sky decks and are served by twin lift lobbies, a continuous corridor loop, and dedicated escalator access up to the 4th floor for seamless customer circulation.



5TH - 8TH Floor

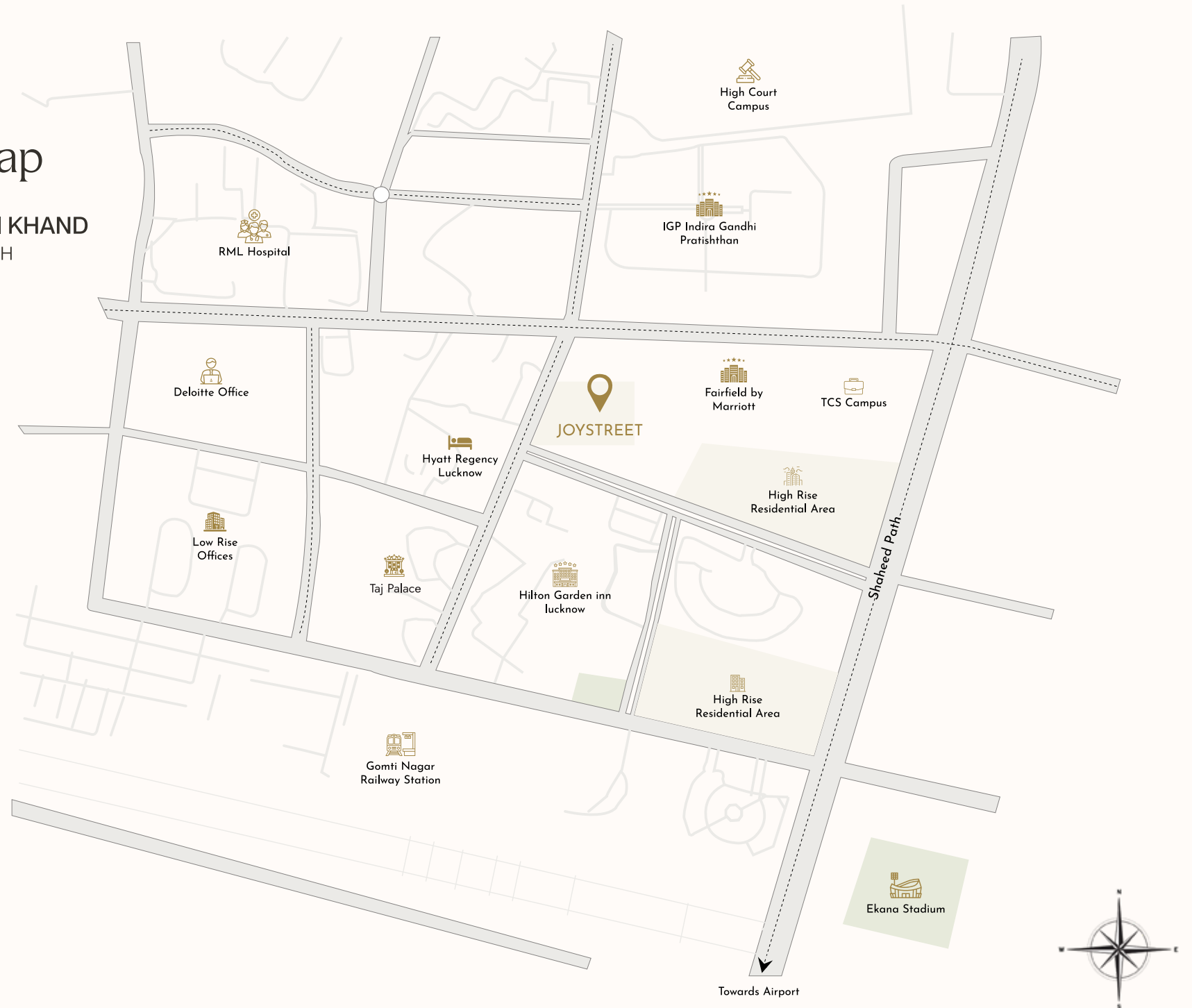
Office Spaces

Four identical office plates, Units 01–92, with twin lift lobbies, central corridors and direct access to the automated multi-level car park.



Location Map

JOYSTREET, VIBHUTI KHAND
LUCKNOW, UTTAR PRADESH





Welcome to JOYSTREET—an iconic destination where contemporary retail, business, leisure, and lifestyle converge, thoughtfully developed by Urban Axis and Wing Constructions.

We provide abundant opportunities for growth in every endeavor. Urban Axis, founded in 2015 by visionary IIT & IIM alumni, has swiftly risen as a premier real estate developer offering upscale residential apartments in Lucknow and Delhi NCR. On the other hand, Wing Constructions, a rising star since 2011, is renowned for blending utility, style, and durability in every creation.

As a partnership of esteemed pioneers, JOYSTREET represents a vision that embodies our unwavering commitment to excellence and customer-centric values. Together, let's embrace joy and craft a destination that holds onto cherished memories for a lifetime.



Residential

Thoughtfully designed homes that blend modern architecture with comfort, creating spaces for a better tomorrow.



Urban Woods | 📍 Golf City, Lucknow



Luvnest | 📍 Shaheed Path , Lucknow



Presidential Apartment | 📍 Gomti Nagar, Lucknow



Lucknow Greens | 📍 Sultanpur Road, Lucknow



Golfink Apartment | 📍 Park Road, Lucknow



Icon Apartment – I | 📍 Vrindavan Colony, Lucknow



Court Apartment | 📍 Butler Road , Lucknow



Maple Apartment | 📍 Nishat Ganj, Lucknow



Rohtas Apartments | 📍 Vikas Nagar, Lucknow



Pashupati Apartment | 📍 Way Road, Lucknow



Hampton Court Apartment | 📍 Kanpur Road, Lucknow



Vintage Apartment | 📍 Butler Road, Lucknow



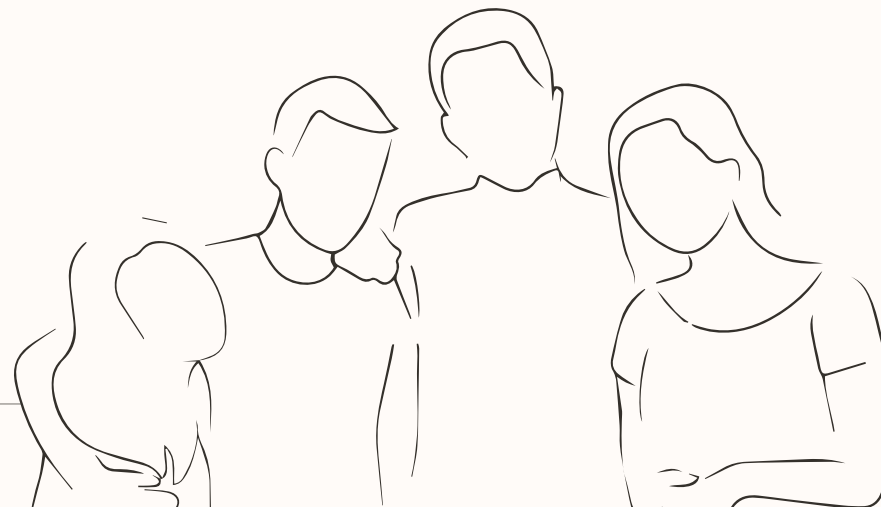
Rohtas Enclave | 📍 Ayodhya Road, Lucknow



Icon Apartment | 📍 Vrindavan Colony, Lucknow



La Place | 📍 Shahnajaf Road, Lucknow



Commercial

Strategically designed commercial spaces that inspire business growth, enhance productivity, and create lasting value.



Landmark Arcade | 📍 Faizabad Rd, Lucknow



Presidential Arcade | 📍 Gomti Nagar, Lucknow



Teekaries-chamber | 📍 Ashok Marg, Lucknow



Pandit House | 📍 Hazratganj, Lucknow



Rohtas Plaza | 📍 Ayodhya Road, Lucknow



Empress Walk | 📍 Rana Pratap Marg, Lucknow



Rohtas House | 📍 Raja Ram Mohan Rai Marg, Lucknow



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